

Raising Funds & Creating Dreams

"Championing Change through Entrepreneurial Spirit."



**MILLION
MAKERS**

MILLION MAKERS 2025

Who is Tyler Lowe?

I help companies and organisations support their most valuable asset.. Their people!

At Loving Life, we deliver:

- ▶ Team workshops
- ▶ Keynote Speeches
- ▶ On-site Chair Massage



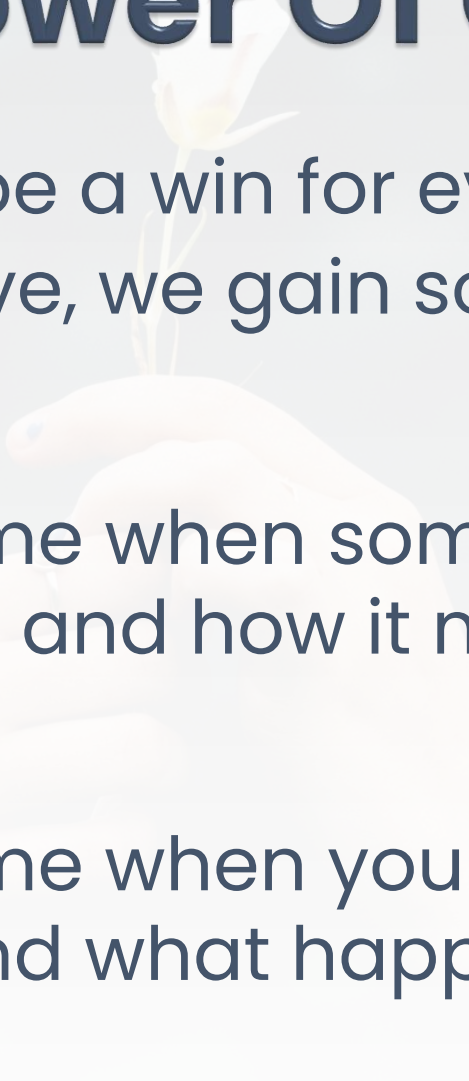
King's Trust Supported Business

- ▶ Former King's Trust Ambassador

What is Gratitude?

- “The quality of being thankful and the readiness to show appreciation”
- Why are you grateful to be part of Million Makers?

The Power Of Giving

- 
- Giving can be a win for everyone.
When we give, we gain so much!
 - Discuss a time when someone has
given to you and how it made you feel
 - Discuss a time when you gave to
someone and what happened

Challenges while fundraising

What challenges might you face while taking part in Million Makers?



Limited
Budgets

Balancing
responsibilities

Time
constraints

Event
logistics

Lack of
experience

Skill gaps

Last-minute
changes

Date
clashes

Motivational
Dips



How are you going to overcome those challenges?

Changing Our Vocabulary

 **I have to**

 **I GET to**

 **I can't**

 **How can I**

 How can you change your vocabulary to positively impact your mindset?

What is Motivation?



Definition: A reason or reasons for acting or behaving in a particular way



Providing the conditions to act or behave in a certain way



Getting someone to “Trigger” themselves to act or behave in a certain way

Understanding Motivation



What do we know about motivation?

- It comes and goes
- It's not always reliable
- Success helps
- Fear/pressure can help
- Other people can influence it
- Being healthy can help



Who is responsible for your motivation?

"Taking responsibility for your motivation, is the start of your transformative journey towards Growth"

Motivation



Intrinsic Motivation

The internal drive and desires that come from within



Extrinsic Motivation

The external factors that motivate you to engage in an activity or pursue a goal



Environmental Motivation?

The influence of external factors within our environment

What Things Motivate You?

● Money

● Family

● Achievement

● Respect

● Recognition

● Rewards

● Fear

● Challenges

●

●

Intrinsic Motivation



What is Intrinsic Motivation?

The internal drive and desires that come from within

Examples of intrinsic Motivation



Enjoyment



Achievement



Fulfilment



Purpose



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What intrinsic motivation will you leverage?

Extrinsic Motivation



What is Extrinsic Motivation

The external factors that motivate you to engage in an activity or pursue a goal

Examples of External Motivation



Million Makers
Winners



Certificates



Punishment



Praise



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What extrinsic motivation will you leverage?

Environmental Motivation

What is Environmental Motivation?

The influence of external factors within our environment

Examples of Environmental Motivation

 Natural light

 Organised workspace

 Local park

 Team culture





What environmental motivation will you leverage?

The Incredible Cause

MEET BRANDON



Brandon is the proud owner of All Things Dotty.

His business makes accessible products for visually impaired people, their families, and businesses.

Before the trust, Brandon applied for over a thousand jobs without any success. **"I began to lose hope."**

He joined the business enterprise programme

"Once I was being supported by The Trust, it felt like there weren't any barriers for me any more"

The Incredible Cause

MEET ADEY



Born in Eritrea, she was forced to flee her home at a young age.

Arriving in England at just age 16, **she had no family or friends.**

Adey joined the Explore Programme.

"Before the Trust, I only had my social worker and carers to talk to, but now I feel confident in conversations and about my future."

The Incredible Cause

MEET MOLLY



Molly has been living with anorexia for over 10 years, having first been diagnosed aged 19.

She secretly battled with the eating disorder whilst in school, leaving a negative impact on her mental health.

Molly reached out to The King's Trust who suggested the Enterprise programme as they saw potential in her crafting, a creative hobby that Molly picked as a child.

She gained funding and support to further develop her business.

The Trust played a part in saving my life and allowing me to become who I am today.

How Your Money Fundraising Helps!

£20 – Provide a young person with work experience

£50 – Cover a month's travel costs for a young person to unlock new opportunities

£100 – Could go towards specialist equipment for a lifelong career for a young person

£500 – Could support 10 young people to travel to their new job before their first pay cheque

£5000 – Could support a Get Hired event for 30 young people

Last Year!



Recap

- Why you're grateful to be taking part in Million Makers
- The Power of Giving
- Changing our Vocabulary to Stay Positive
- Using Different Types of Motivation
- The **Impact** your support has on young lives

What is one thing you're going to take from today's session?

MILLION MAKERS

Raising funds for The King's Trust



Tyler Lowe



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**You Are Impacting Lives
In More Ways Than You Know**

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