

# WHAT DOES IT TAKE TO BE A DRAGON?

## A TOPLINE KNOWLEDGE OF MILLION MAKERS

Million Makers is a national fundraising challenge, where teams of employees from our corporate partners, design and implement a business plan, full of innovative ways to turn up to £1,500 of seed funding into as much money as possible for The King's Trust. Collectively, Million Makers aims to raise over £1 million every year to change the lives of young people across the UK. As well as raising money, the challenge provides an opportunity for participants to develop their professional skills whilst connecting with colleagues across their organisation. All teams will attend a launch session online for the challenge before beginning to work on their business plans.

## A WILLINGNESS TO SHARE YOUR EXPERTISE

Teams are required to pitch their business plans to a panel of Dragons, in order to receive their seed funding. Our Dragons are business experts and senior leaders from our corporate partners across a range of industries - all valued supporters of The King's Trust.

This is what it takes to be a fantastic Million Makers Dragon:



An ability to ask constructive questions and give supportive feedback



An understanding of good business practice and project management



A patient, positive and nurturing attitude



A commitment to uphold The King's Trust core values: approachable, non-judgmental, inspiring, empowering and passionate



Motivation to have a direct impact on fundraising for The King's Trust and help provide a key learning opportunity for young professionals taking part

## ABILITY TO BRING THE ENERGY ONLINE

All teams pitch to our Dragons virtually. Dragons will therefore need access to MS Teams to take part and be happy to use their video when in the den. The King's Trust will provide you with the meeting invitation and details, as well as a brief on what to expect ahead of the session and the business plans from the teams that will be pitching to you. We will record all sessions for teams to access post pitch and for other teams to learn from in the future.

Thank you for supporting The King's Trust Million Makers challenge. For further information on taking part please speak to your King's Trust contact or get in touch at [millionmakers@kingstrust.org.uk](mailto:millionmakers@kingstrust.org.uk)